

PRESS RELEASE

Contact: Lynn Bracic
Phone: (440) 899-8089
Email: neohua@oh.rr.com

For Immediate Release

Navigating Dental in Health Care Reform

Cleveland (October 13, 2014) – The Northeast Ohio Health Underwriters Association (NEOHUA) will present “Navigating Dental in Health Care Reform” on Wednesday, November 22, 2014 at the Market Garden Brewery, 1947 W. 25th Street, Cleveland, OH 44113. One continuing education credit is pending. Attendees are invited to “dress” for the season for this 2nd annual early evening social/CE program event.

Anthony Cook, President and CEO of The Dental Care Plus Group (DCPG) will provide an overview of the ACA with some state-specific details, the specific impact we are seeing in the dental industry and touch on some specific topics including considerations when Pediatric Dental is embedded in the medical benefit. The Dental Care Plus Group developed "Navigating Dental in Health Care Reform" in an effort to educate the health benefit agents in the State of Ohio on how dental insurance fits in with health care reform. DCPG recognized the need for this information as the majority of the industry dialogue regarding reform is focused on the medical benefit portion with very little information regarding ancillary benefits such as dental.

Anthony Cook has been President and CEO of DCPG since 2001 and was appointed to DCPG's Board of Directors in 2008. He has more than 30 years of management experience in the health care industry. In recent years, he has been on the forefront of health care reform, monitoring the legislation and actively engaging in the preparation to respond to it. He served on the National Association of Dental Plans Government Relations taskforce as well as their State Exchange Workgroup. As ACA legislation moved along, he lobbied Ohio representatives in both the House and the Senate. In addition, he monitored Ohio, Indiana and Kentucky to assess their involvement in the setup of exchanges.

Registration/Networking/Small Bites and Cash Bar will begin at 5:30 p.m. Seating is limited. Reservations will be accepted on a first-come, first-serve basis. Reservations may be made by calling the NEOHUA office at (440) 899-8089.

Cost for NEOHUA members is \$15 and \$30 for non-members. Walk-ins and no-shows will be charged \$50.

Food items will be collected at this event to provide Thanksgiving dinners through the Lakewood Charitable Assistance Corporation (LCAC), a non-profit organization dedicated to improving the quality of life of underprivileged Lakewood, Ohio residents.

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The Northeast Ohio Health Underwriters Association (NEOHUA) is a trade association representing agents, brokers and other professionals concerned with health insurance. The association works for reform to provide an improved, accessible and affordable health insurance system for all Ohio consumers.