

Press Release

Contact: Lynn Bracic
Phone: (440) 899-8089
Email: neohua@oh.rr.com

For Immediate Release

"Medicare - A Growth Market"

Cleveland (May 10, 2017) – The Northeast Ohio Health Underwriters Association invites you our Wednesday, May 17, 2017 at the Brecksville Community Center, One Community Drive * Brecksville, Ohio 44141, (8 am - 10 am)

"Medicare - A Growth Market"

What will be covered:

I. NAHU and the Medicare Market A. Working Group Activities B. NAHU Accomplishments

II. Medicare Supplement - 2020 Changes

A. Review of Specific Change in Medicare Supplement

B. Guarantee Issue

C. Plan Changes and what it does to Commissions

D. Medicare Issues Currently under Consideration

III. Why Medicare

A. First Baby Boomer

B. Population Projections

C. Medicare Marketplace

D. Future of the Marketplace

IV. Technology and Today's Agent A. How Technology is used

B. Quoting Tools

C. Knowledge of the Agent and Key Factors

8:00 a.m. - Registration / Continental Breakfast

8:30 a.m. - Welcome / Announcements

9:00 a.m. - Presentation

Cost to attend:

NEOHUA members - \$10; OAHU members - \$10; Non-members - \$50

Refund requests should be made in writing and emailed by May 15th at noon

(neohiohua@gmail.com) NE Ohio Health Underwriters Association, 28022

Osborn Rd., Bay Village, OH 44140; 440.899-8089 (neohiohua@gmail.com)

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The Northeast Ohio Health Underwriters Association (NEOHUA) is a trade association representing agents, brokers and other professionals concerned with health insurance. The association works for reform to provide an improved, accessible and affordable health insurance system for all Ohio consumers.