

Helping Ohioans with
Healthcare Benefit
Choices



Northeast Ohio Health Underwriters Association

Press Release

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For Immediate Release

NEOHUA June 21st Morning Program

Cleveland (October 18, 2017) – The Northeast Ohio Health Underwriters Association invites you our Wednesday, October 18, 2017 at the Brecksville Community Center, One Community Drive * Brecksville, Ohio 44141, (8 a.m. Registration, 8:15 a.m. Announcements, 8:30 a.m. 1st Program Begins) A continental Breakfast buffet will be available.

NEOHUA October 18th Morning program features two topics presented by:

Susan Messisco

"Veteran's Pension with Aid and Attendance"

1 CE approved

Susan's topic will cover:

- *Senior home care vs. skilled care
- *What you should know before hiring an agency
- *What is Pension with Aid and Attendance?
- *2017 benefit amounts
- *Eligibility requirements
- *Sources of assistance with application process

And~

Michael P. Lorms

Senior Account Manager, Risk Control 360

"How to communicate with agents the importance of Employer Risk Reduction and how HR impacts this risk reduction"

2 CE approved

It is our hope that by the end of the presentation you will be able to view HR professionals as insurance professional mentees and provide them with proven risk reduction solutions in the same vein as a discussion with a co-worker, underwriter, the home office or managing partner.

The topic's goals are to:

Define Risk, Identify Risk for HR, Provide Applicable Risk Mitigation Solutions and Check the Process.

- Demonstrate the relationship between Employer and Employee Risk.
- Show the relationship between Employer and Employee Risk.
- Correlate Employer and Employee Risk and impacting HR factors.
- Provide identification measures and develop metrics to judge the employer's HR risk.
- Propose solutions to reduce HR risk.
- Introduce insight into how the solutions are applied to the identified HR deficiencies.

Explore risk reduction opportunities.

For registration, follow the link: <https://www.eventbrite.com/e/neohua-october-18th-2-individual-programs-3ce-approved-tickets-37925247436>

NEOHUA Members \$10.00

OAHU members \$10.00

Non-members \$50.00

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The Northeast Ohio Health Underwriters Association (NEOHUA) is a trade association representing agents, brokers and other professionals concerned with health insurance. The association works for reform to provide an improved, accessible and affordable health insurance system for all Ohio consumers.