**Sent:** Monday, January 20, 2014 3:37 PM

To: karen@ohioahu.org

**Subject:** Building a Successful Employee Benefits Practice

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For Immediate Release

## GCAHU Hosts "Building a Successful Employee Benefits Practice"

Cincinnati (January 20, 2014) – The Greater Cincinnati Association of Health Underwriters (GCAHU) will present *Building a Successful Employee Benefits Practice* on January 24, 2014 at Kenwood Country Club, 6501 Kenwood Rd., Cincinnati, OH 45243.

You won't want to miss this valuable opportunity to hear from Tom Harte, the current president of NAHU, as he joins GCAHU in January. While so much focus is toward the changing ACA environment, many other issues lack attention that you cannot afford to overlook!

As the president and founder of Landmark Benefits, Inc., located in New Hampshire, Tom Harte has built one of the most successful employee benefit companies in New Hampshire with a focus on contributions to the industry, charity, and community. As a result, today Landmark Benefits, Inc. provides employee benefit services to over 300 corporations and thousands of employees.

In addition to his role as at Landmark Benefits, Tom is the president of NAHU. In all of his leadership roles within NAHU, he has consistently promoted the importance of reducing the cost of health insurance with a deliberate focus on improving the health of the employees and increasing the transparency of the cost of health care services.

Registration begins at 8:00 a.m. The program starts promptly at 8:30 am.

Costs: members - \$20.00

For additional program information and registration, visit www.gcahu.com. Register Online Today

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The Greater Cincinnati Association of Health Underwriters (GCAHU) is a trade association representing agents, brokers and other professionals concerned with health insurance. The mission of the GCAHU is to serve the public in the areas of health care and disability income protection by promoting ethics, integrity and professionalism among its members; functioning as an information and education resource; and formulating and shaping public policy.