

DISTRACTED DRIVING

Dangers of Distracted Driving

- ⊗ Distracted driving crashes killed more than 3,000 people and injured 416,000 in 2010.
- ⊗ Reaction time is delayed for a driver talking on a cell phone as much as it is for a driver who is legally drunk.
- ⊗ More texting leads to more crashes. With each additional one million text messages, fatalities from distracted driving increased more than 75%.
- ⊗ People under the age of 20 are involved in more fatal crashes due to distractions than any other age group.
- ⊗ Studies show that drivers who send or receive text messages focus their attention away from the road for an average of 4.6 seconds. At 55 mph, this is equivalent to driving the length of a football field blindfolded.

Workers safety is your business

Texting while driving puts millions of Americans who drive on the job at risk every day. That risk continues to grow as texting becomes more widespread.

As a business owner or manager, it's your legal responsibility under the *Occupational Safety and Health Act* to safeguard drivers at work.

This holds true whether they drive full-time or only occasionally to carry out their work, and whether they drive a company vehicle or their own. When your workers are behind the wheel doing your company's work, their safety is your business.

That's why the Occupational Safety and Health Administration (OSHA), which enforces worker safety laws, has joined with the Transportation Department, other Labor Department agencies and key associations and organizations to enlist the help and cooperation of businesses – large and small – in a nationwide outreach, education, and enforcement effort to stop the dangerous practice of texting while driving.

More workers are killed every year in motor vehicle accidents than any other cause.

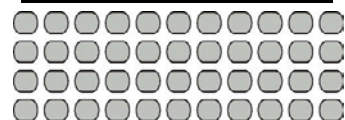
***Healthier Worker
Safer Workplaces
A Stronger America***

It is well recognized that texting while driving dramatically increases the risk of a motor vehicle injury or fatality. OSHA is asking employers to send a clear message to workers and supervisors that your company neither requires nor condones texting while driving.

***David Michaels, PhD
Assistant Secretary
Occupational Safety and
Health Administration***

**DISTRACTED
DRIVING**

NOTEXTING



DISTRACTED DRIVING

Safety at work is no accident

Building a workplace culture of safety requires clear, explicit policies and sound practices. Send a clear message to workers and supervisors that your company neither requires nor condones texting while driving.

Employers should:

- ✓ Prohibit texting while driving. OSHA encourages employers to declare their vehicles “text-free zones” and to emphasize that commitment to their workers, customers, and communities.
- ✓ Establish work procedures and rules that do not make it necessary for workers to text while driving in order to carry out their duties.
- ✓ Set up clear procedures, times, and places for drivers’ safe use of texting and other technologies for communicating with managers, customers, and others.
- ✓ Incorporate safe communications practices into worker orientation and training.
- ✓ Eliminate financial and other incentive systems that encourage workers to text while driving.

OSHA’s distracted driving web page
(www.osha.gov/distracted-driving/index.html)

The U.S. Department of Transportation website
(www.distraction.gov) provides updates and information on the national campaign to prevent distracted driving.

For assistance, please contact RiskControl360’s Group Safety Coordinator, Lisa Shaver at (877) 360-3608 ext. 2367.

This article is published by RiskControl360[®] LLC. While the information in this publication has been compiled from sources & documents believed to be reliable, accuracy is not guaranteed, nor is any responsibility assumed or implied for any damage or loss resulting from inaccuracies/omissions. Publisher is not engaged or rendering legal advice. Discuss any questions with your attorney. Doc#LS-15; April 2013



What is distracted driving?

Distracted driving is any activity that could divert a person’s attention away from the primary task of driving. All distractions endanger driver, passenger, and bystander safety. These types of distractions include:

- *Texting
- *Using a cell phone or smartphone
- *Eating and drinking
- *Talking to passengers
- *Grooming
- *Reading, including directions
- *Using a navigation system
- *Watching a video
- *Adjusting a radio, CD player, MP3, iPod player