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*For Immediate Release*

### **Northeast Ohio Health Underwriters Association Hosts April Program**

Cleveland (March 18, 2009) – The Northeast Ohio Health Underwriters Association (NEOHUA) will present a breakfast program on Wednesday, April 15, entitled “The Role of the Health Insurance Professional in Educating America.” The program will cover traditional expectations, what a good agent provides, how agents can make a difference in consumer behavior and future concerns. It will also touch on A Single Payor System, the decreasing agent population, the LTC crisis and uneducated consumers.

Presenter Scott Leavitt is the current president of the National Association of Health Underwriters (NAHU). He entered into the insurance industry in 1992 as captive agent with the MONY Group. Two years later he started his own insurance office and is also a founding partner of My Wellchoice+, a wellness promotion company among many other accomplishments in the insurance industry.

The program will be held at Holiday Inn Independence, 6001 Rockside Road in Independence, and two (2) insurance CE credits have been applied for.

Program registration and breakfast begin at 8:00 AM, followed by announcements. The program will be held from 9:00 AM until 11:00 AM.

As always, cell phones and toiletries are also being collected for donation to the Battered Women’s Shelter.

Call NEOHUA at 800-550-4717 or e-mail [neohua@oh.rr.com](mailto:neohua@oh.rr.com) to request a reservation/payment registration form. Event is free for members to attend and is open to the public at a cost of \$35. Deadline for reservations is Monday, April 13. More information on the program is available online at [www.neohua.com](http://www.neohua.com).

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The Northeast Ohio Health Underwriters Association (NEOHUA) is a trade association representing agents, brokers and other professionals concerned with health insurance. The association works for reform to provide an improved, accessible and affordable health insurance system for all Ohio consumers.