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For Immediate Release

Northeast Ohio Health Underwriters Association Hosts September Breakfast Program

Cleveland (August 24, 2010) – The Northeast Ohio Health Underwriters Association (NEOHUA) will present a breakfast program on Wednesday, September 15, entitled “Long Term Care.” Presenter will be Marty Puin, President, Marty Puin & Associates, Inc. This course will help you learn first hand the basics of this ever changing and complex product. Topics covered will include the state of the Long Term Care insurance industry, the risks of needing Long Term Care and the public’s perception, the latest on the Ohio Partnership for Long Term Care, the Federal Class Act for Long Term Care that was part of 2010 Health Care reform, and how Long Term Care insurance related to Estate Planning and employee benefit programs.

The program, sponsored by Marty Puin & Associates, Inc., will be held at Holiday Inn Independence, 6001 Rockside Road in Independence, and one (1) insurance CE credit has been approved.

Program registration and breakfast begin at 8:00 AM, followed by announcements and the program at 8:30 AM.

Call NEOHUA at 800-550-4717 or e-mail neohua@oh.rr.com to request a reservation/payment registration form. The event is free for NEOHUA members and is open to the public at a cost of \$35. Deadline for reservations is Monday, September 13 at 2:00 PM. More information on the program and online registration is available at www.neohua.com.

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The Northeast Ohio Health Underwriters Association (NEOHUA) is a trade association representing agents, brokers and other professionals concerned with health insurance. The association works for reform to provide an improved, accessible and affordable health insurance system for all Ohio consumers.