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For Immediate Release

Northeast Ohio Health Underwriters Association Hosts September Breakfast Program

Cleveland (August 10, 2009) – The Northeast Ohio Health Underwriters Association (NEOHUA) will present a breakfast program on Wednesday, September 16, entitled “Transitioning Your Clients to Consumer Driven Health Plans (CHDPs).” Presented by Steve Jackson, VP of Benefit Services at PrimePay, the program will cover employer discussions about CDHPs; engaging employees using FSA, HRA, HSA plan designs; plan design options and combining plans; and employee communications.

The program, sponsored by PrimePay, will be held at Holiday Inn Independence, 6001 Rockside Road in Independence, and two (2) insurance CE credits will be offered.

Program registration and breakfast begin at 8:00 AM, followed by announcements. The program will be held from 9:00 AM until 11:00 AM.

Call NEOHUA at 800-550-4717 or e-mail neohua@oh.rr.com to request a reservation/payment registration form. Event is free for members to attend and is open to the public at a cost of \$35. Deadline for reservations is Monday, September 14 at noon. More information on the program is available online at www.neohua.com.

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The Northeast Ohio Health Underwriters Association (NEOHUA) is a trade association representing agents, brokers and other professionals concerned with health insurance. The association works for reform to provide an improved, accessible and affordable health insurance system for all Ohio consumers.