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For Immediate Release

Northeast Ohio Health Underwriters Association Offers Morning Program on Health Care Costs

Cleveland (August 11, 2008) – The Northeast Ohio Health Underwriters Association (NEOHUA) will hold a breakfast program on Wednesday, September 17, at Quality Inn & Suites, 4742 Brecksville Road, Richfield, Ohio. Steven J. Jackson, ACBC, CFCI, Vice President, Benefit Services for the PrimeFlex Administrative Services division of PrimePay, will discuss "Flexible Compensation: A Prescription for Rising Health Costs." Attendees will learn how to engage employees to be better consumers with their health care purchases utilizing flexible compensation plans; technical, yet practical uses of the Section 125, FSA, HRA, and HSA plans; how brokers transition their clients from traditional plans to CDHP; and how the new proposed regulations for Cafeteria Plans affect clients. The program is sponsored by PrimePay.

Registration and breakfast begin at 8:00 AM, followed by announcements. The program is approved for two (2) CE credits and will follow announcements and sponsor presentation.

Attendees are encouraged to bring cell phones and toiletries for donation to the Battered Women's Shelter.

Call NEOHUA at 800-550-4717 or e-mail neohua@oh.rr.com to request a reservation/payment registration form. The program is free for NEOHUA members and \$35 for non-members and is open to the public. Deadline for reservations is Noon on Monday, September 15. More information on the program is available online at www.neohua.com.

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The Northeast Ohio Health Underwriters Association (NEOHUA) is a trade association representing agents, brokers and other professionals concerned with health insurance. The association works for reform to provide an improved, accessible and affordable health insurance system for all Ohio consumers.