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For Immediate Release

Northeast Ohio Health Underwriters Association Hosts Two-Part November Program

Cleveland (October 28, 2009) – The Northeast Ohio Health Underwriters Association (NEOHUA) will present a two-part breakfast program on Wednesday, November 18. Program registration and breakfast begin at 8:00 AM, followed by announcements.

Beginning after announcements, the first program “Compliant Wellness Programs for the Work Place” will be presented by Linda Passmore, VP of Wellness Management Systems in Fort Wayne, Indiana. Ms. Passmore is a member of FLMI, ALHC, and NAHU and has spent the last 23 years working with group life and health insurance, specializing in compliance issues with both state and federal legislation. Her one hour program is designed to teach agents what they need to know when implementing an employer wellness program including legal requirements, best practices and return on investment.

Dedicated insurance marketer Linda Fox, CLU will present the second program, “Voluntary Benefits: A New Market, A New Revenue Stream”. Ms. Fox has over 20 years experience in the voluntary benefits field – selling, designing, installing and servicing payroll deducted benefits for corporate clients throughout the United States. Her presentation will address the need for agents to introduce payroll deducted voluntary employee benefits, a comparison of worksite products and group voluntary products, and the steps that agents can take to enter the market with confidence.

The meeting, sponsored by Wellness Management Systems and Volunteer Benefits Group, will be held at Holiday Inn Independence, 6001 Rockside Road in Independence. Each program has been applied for one (1) insurance CE credit.

Call NEOHUA at 800-550-4717 or e-mail neohua@oh.rr.com to request a reservation/payment registration form. Event is free for members to attend and is open to the public at a cost of \$35. More information on the program and online registration is available at www.neohua.com.

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The Northeast Ohio Health Underwriters Association (NEOHUA) is a trade association representing agents, brokers and other professionals concerned with health insurance. The association works for reform to provide an improved, accessible and affordable health insurance system for all Ohio consumers.