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For Immediate Release

Northeast Ohio Health Underwriters Hosts Products Expo 2008

Cleveland (February 28, 2008) – The Northeast Ohio Health Underwriters Association (NEOHUA) will hold their 18th annual Products Expo on Wednesday, March 19 at LaCentre, 25777 Detroit Road, Westlake, Ohio. Registration, continental breakfast and silent auction begin at 7:30 AM, followed by announcements at 8:00 AM. “Arming Agents for Health Care Reform – Winning the Fight for Free Market Health Care,” presented by Dave Racer and approved for 2 insurance CE credits, will begin at 8:15 AM and end at 10:00 AM. The exhibit hall and silent auction will then be open until 10:45 AM, when John P. Gardner, Jr. and John D. McCartney CIPP/G, CITRMS will present “Trends in Identity Theft, Considerations for Insurance Professionals,” which is approved for 2 CE credits. Lunch and networking will be from 12:30 PM to 1:15 PM, followed by another period of exhibit hall time. The final presentation, “LTC Partnership Overview,” offered by Mark M. Randall, is pending 2 CE credits and will begin at 2:20 PM. At 4:00 PM, the exhibit hall will open again. Silent auction winners will be announced prior to adjournment for the day at 4:30 PM. Silent auction winners must be present to win!

Call NEOHUA at 800-550-4717 or e-mail neohua@oh.rr.com to request a reservation/payment registration form. Advance Registration is \$50 for members and \$75 for non-members and is open to the public. At the door price is \$225, but lunch is not guaranteed without prior registration. Corporate packages are also available for groups of 10 at a cost of \$500. More information on the program is available on line at www.neohua.com.

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The Northeast Ohio Health Underwriters Association (NEOHUA) is a trade association representing agents, brokers and other professionals concerned with health insurance. The association works for reform to provide an improved, accessible and affordable health insurance system for all Ohio consumers.