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*For Immediate Release*

## **Northeast Ohio Health Underwriters Association Presents “Managing Prescription Costs”**

Cleveland (June 12, 2008) – The Northeast Ohio Health Underwriters Association (NEOHUA) will hold a breakfast program on Wednesday, June 18, at the Holiday Inn – Independence, 6001 Rockside Road, Independence, Ohio. Sponsored by AmeriScript, a national pharmacy benefit management firm based in Stow, Ohio, the program will cover the prescription drug business, past and present; the reasons for growth; past, present and future strategies; where pharmacy benefit management (PBM) firms make money and PBM formulas. Jim Wallace, vice president of sales and product development for AmeriScript, will be the presenter for this program.

Registration and breakfast begin at 8:00 AM, followed by announcements. The program is approved for one (1) CE credit and will be held from 9:00 AM to 10:00 AM. Attendees are encouraged to bring cell phones and toiletries for donation to the Battered Women’s Shelter.

Call NEOHUA at 800-550-4717 or e-mail [neohua@oh.rr.com](mailto:neohua@oh.rr.com) to request a reservation/payment registration form. The program is free for members and \$35 for non-members and is open to the public. Deadline for reservations is Monday, June 16. More information on the program is available online at [www.neohua.com](http://www.neohua.com).

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The Northeast Ohio Health Underwriters Association (NEOHUA) is a trade association representing agents, brokers and other professionals concerned with health insurance. The association works for reform to provide an improved, accessible and affordable health insurance system for all Ohio consumers.