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For Immediate Release

Wellness is Topic for Northeast Ohio Health Underwriters Association February Meeting

Cleveland (January 25, 2008) – The Northeast Ohio Health Underwriters Association (NEOHUA) will hold a breakfast program on Wednesday, February 20, at the Holiday Inn – Independence, 6001 Rockside Road, Independence, Ohio. Sponsored by Great-West Healthcare, the program, “Wellness,” will be presented by Dr. Terry Fouts, Vice President and Chief Medical Officer, Great-West Healthcare. Controllable behaviors, such as overeating and smoking, account for nearly 25 percent of all U.S. health care spending. Many companies are adopting wellness programs to address these issues, but do those programs offer a return on investment? This course will address those questions by drawing on three dozen sources including seminal studies and meta-studies of corporate wellness programs. The course also addresses: the need for wellness programs, the definition of wellness programs, efficacy and case studies, and measuring return on investment. Registration and breakfast begin at 8:00 AM followed by announcements. The program is worth one CE credit and will be held from 9:00 AM to 10:00 AM. Attendees are encouraged to bring professional women’s business clothing for donation to “Cleveland Dress for Success.” Clothing must be of current style, clean and pressed business attire on hangers. Cell phones and toiletries are also collected on an ongoing basis for donation to the Battered Women’s Shelter.

Call NEOHUA at 800-550-4717 or e-mail neohua@oh.rr.com to request a reservation/payment registration form. The program is free for members and \$35 for non-members and is open to the public. Deadline for reservations is Monday, February 18. More information on the program is available online at www.neohua.com.

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The Northeast Ohio Health Underwriters Association (NEOHUA) is a trade association representing agents, brokers and other professionals concerned with health insurance. The association works for reform to provide an improved, accessible and affordable health insurance system for all Ohio consumers.