

Contact: Lynn Bracic
Phone: (440) 899-8089
Email: neohua@oh.rr.com

For Immediate Release

Northeast Ohio Health Underwriters Association Hosts February Breakfast Program

Cleveland (January 26, 2011) – The Northeast Ohio Health Underwriters Association (NEOHUA) will present a breakfast program on Wednesday, February 16th, entitled “Total Health, Productivity and the Integrated Healthcare Model.” Presenter T.C. Williams, Manager of Channel Strategy at Kaiser Permanente will discuss ways to get more value from healthcare, the drivers of healthcare costs, how to maximize your investment, 3-D Healthcare Integration, how health system integration can impact employee productivity and more.

The program, sponsored by Kaiser Permanente, will be held at Holiday Inn Independence, 6001 Rockside Road in Independence, and one (1) insurance CE credit has been approved.

Registration and breakfast begin at 8:00 AM, followed by announcements and the program at 8:30 AM. The day will adjourn at 10:00 AM.

Reservations are required. Call NEOHUA at 800-550-4717 or e-mail neohua@oh.rr.com to request a reservation/payment registration form. The event is free for NEOHUA members with reservations and is open to the public at a cost of \$35. Deadline for reservations/cancellations is Monday, February 14th at 2:00 PM. More information on the program and online registration is available at www.neohua.com.

###

The Northeast Ohio Health Underwriters Association (NEOHUA) is a trade association representing agents, brokers and other professionals concerned with health insurance. The association works for reform to provide an improved, accessible and affordable health insurance system for all Ohio consumers.