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For Immediate Release

Northeast Ohio Health Underwriters Hosts “HDHP’s and HSA’s: Technical Answers Gathered From Across the Nation”

Cleveland (December 11, 2008) – The Northeast Ohio Health Underwriters Association (NEOHUA) will present a breakfast program on Wednesday, December 17, entitled “HDHP’s and HSA’s: Technical Answers Gathered From Across the Nation.” The program will be held at Holiday Inn Independence, 6001 Rockside Road in Independence, and one (1) insurance CE credit will be offered.

Presented by Mike Finger of First Horizon Msaver, Inc., this informative program will address the common questions surrounding HDHP’s and HSA’s from an employer/individual perspective including funding, quality of care, premium savings and capital gains. Ideas for HDHP placement and sources for growth will also be discussed. This program will go beyond the basics so that attendees will be better able to educate individuals, employees and employers about how to use HDHP’s and HSA’s together successfully.

Mike Finger is the Director of Continuing Education for First Horizon Msaver, Inc., conducting CE training for brokers and agents nationwide. He has more than fifteen years of experience in the banking industry, including six years as Checking Deposit Manager for First Horizon National Corporation. In his current role, he leverages his background in business development and strategic sales to educate health insurance professionals on consumer-driven health care.

Program registration and breakfast begin at 8:00 AM, followed by announcements. The program will be held from 9:00 AM to 11:00 AM.

Call NEOHUA at 800-550-4717 or e-mail neohua@oh.rr.com to request a reservation/payment registration form. There is no cost for members to attend. The event is open to the public for \$35. Deadline for reservations is Monday, December 15. More information on the program is available online at www.neohua.com.

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The Northeast Ohio Health Underwriters Association (NEOHUA) is a trade association representing agents, brokers and other professionals concerned with health insurance. The association works for reform to provide an improved, accessible and affordable health insurance system for all Ohio consumers.