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*For Immediate Release*

## **Northeast Ohio Health Underwriters Association Hosts “Managing Healthcare Expenses with HSA and HRA Plan Designs”**

Cleveland (March 27, 2008) – The Northeast Ohio Health Underwriters Association (NEOHUA) will hold a breakfast program on Wednesday, April 16, at the Holiday Inn – Independence, 6001 Rockside Road, Independence, Ohio. Sponsored by Employers Select Plan, the program will describe how when presented with the challenge of exponential increases in the premium for health insurance, the insurance advisor is well positioned to manage the potential increase with the introduction of HSA and HRA plan designs. The overall program will include discussion topics such as establishing goals with the employer, introducing a consumer driven model as a partial replacement, the actual design of a plan with several alternatives and communication plans for both the introduction and ongoing development of a plan. Registration and breakfast begin at 8:00 AM, followed by announcements. The program is worth two CE credits and will be held from 9:00 AM to 11:00 AM. Attendees are encouraged to bring cell phones and toiletries for donation to the Battered Women’s Shelter.

Call NEOHUA at 800-550-4717 or e-mail [neohua@oh.rr.com](mailto:neohua@oh.rr.com) to request a reservation/payment registration form. The program is free for members and \$35 for non-members and is open to the public. Deadline for reservations is Monday, April 14. More information on the program is available online at [www.neohua.com](http://www.neohua.com).

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The Northeast Ohio Health Underwriters Association (NEOHUA) is a trade association representing agents, brokers and other professionals concerned with health insurance. The association works for reform to provide an improved, accessible and affordable health insurance system for all Ohio consumers.