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For Immediate Release

GCAHU Hosts Identity Theft Program

Cincinnati (January 6, 2010) – The Greater Cincinnati Association of Health Underwriters (GCAHU) will present “Keeping Clients Safe from Identity Theft” on Thursday, January 14, at Kenwood Country Club, 6501 Kenwood Road, Cincinnati, Ohio.

Speaker P.J. Weidner, from the ID Tecton Corporation, will look at how identity theft impacts the insurance industry and how it occurs. Learn how identity theft affects you as well as your clients. Learning how it is done will help you take measures that will protect information and ultimately, your clients. Solutions will be explored, as well, so that you can better serve your clients.

Continental breakfast will be served from 8-8:30 am. Program begins promptly at 8:30 am with a GCAHU business meeting to follow.

Presentation is approved for one hour of CE for Ohio with reciprocity in Kentucky. Cost is \$6.00 for GCAHU members and \$15.00 for non-members with an additional \$15.00 CE cost for non-members.

Reservations may be made by calling GCAHU at 859-342-8446 or by e-mail to dmaskey@gcahu.com. Additional information is available on the GCAHU website at www.gcahu.com.

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The Greater Cincinnati Association of Health Underwriters (GCAHU) is a trade association representing agents, brokers and other professionals concerned with health insurance. The mission of the GCAHU is to serve the public in the areas of health care and disability income protection by promoting ethics, integrity and professionalism among its members; functioning as an information and education resource; and formulating and shaping public policy.