

Contact: Debbie Maskey  
Phone: (859) 342-8446  
Email: [dmaskey@gcahu.com](mailto:dmaskey@gcahu.com)

*For Immediate Release*

## **Greater Cincinnati Association of Health Underwriters Invites You to a Discussion on Combating the Physician Shortage**

Cincinnati (March 23, 2008) – Please join the Greater Cincinnati Association of Health Underwriters (GCAHU) on April 8, 2008, at the Crowne Plaza Hotel, 5901 Pfeiffer Road, Cincinnati, to learn the scope of the physician shortage problem and the impact it is having on the delivery of healthcare both locally and nationally, and the ability of insurance carriers to market health insurance products. Also hear what a collaboration of healthcare professionals and business leaders can accomplish.

Registration and a continental breakfast begin at 8:30AM, followed by the program, presented by Lisa Adkinson, Lisa B. Adkinson, Inc. The program is approved for 1 hour CE for Ohio with reciprocity in Kentucky. Attendees will head back to the office at 10:00 AM. The continental breakfast is free for GCAHU members and \$15.00 for non-members. The CE fee is \$6.00 for members and \$15.00 for non-members. Reservations may be made by calling GCAHU at 859-342-8446 or e-mail [dmaskey@gcahu.com](mailto:dmaskey@gcahu.com). A registration form and additional information are available on the GCAHU website at [www.gcahu.com](http://www.gcahu.com).

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The Greater Cincinnati Association of Health Underwriters (GCAHU) is a trade association representing agents, brokers and other professionals concerned with health insurance. The mission of the GCAHU is to serve the public in the areas of health care and disability income protection by promoting ethics, integrity and professionalism among its members; functioning as an information and education resource; and formulating and shaping public policy.