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For Immediate Release

GCAHU Hosts November Program

Cincinnati (November 1, 2010) – The Greater Cincinnati Association of Health Underwriters (GCAHU) will present “Social Media – A Challenge & Opportunity” on Thursday, November 11th, at Kenwood Country Club, 6501 Kenwood Rd., Cincinnati, Ohio.

Learn social media influences that affect our industry, what information is legal to use, ethical practices we must take as health care professionals, and what policies we should adopt to protect our clients. Speaker will be Doreen Canton, Taft Stettinius & Hollister LLP.

Registration and a continental breakfast will begin at 8:00 am. The program will begin promptly at 8:30 am with a GCAHU business meeting to follow.

One hour of CE credit is pending for Ohio with reciprocity in Kentucky. Cost is \$10.00 for GCAHU members for CE and \$20.00 for non-members, plus an additional \$20.00 for CE for non-members.

Reservations may be made by calling GCAHU at 859-342-8446 or by e-mail to dmaskey@gcahu.com. Additional information is available on the GCAHU website at www.gcahu.com.

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The Greater Cincinnati Association of Health Underwriters (GCAHU) is a trade association representing agents, brokers and other professionals concerned with health insurance. The mission of the GCAHU is to serve the public in the areas of health care and disability income protection by promoting ethics, integrity and professionalism among its members; functioning as an information and education resource; and formulating and shaping public policy.