

Contact: Debbie Maskey  
Phone: (859) 342-8446  
Email: [dmaskey@gcahu.com](mailto:dmaskey@gcahu.com)

*For Immediate Release*

### **GCAHU Hosts January Breakfast Program**

Cincinnati (December 16, 2010) – The Greater Cincinnati Association of Health Underwriters (GCAHU) will present “Drug Update – Pharmacy Impacts 2011” on Thursday, January 13th, at Kenwood Country Club, 6501 Kenwood Rd., Cincinnati, Ohio.

Learn new RX trends and products that we will likely see in the coming year; grasp an understanding on how the pharmaceutical market affects health insurance in both rates and reporting; and grow to understand how the health care reform has impacted this industry and how their actions are likely to affect our industry and our clients. Speaker will be Jeff Taylor, Pharmacy Director, AETNA.

Registration and a continental breakfast will begin at 8:00 am. The program will begin promptly at 8:30 am with a GCAHU business meeting to follow.

One hour of CE credit is pending for Ohio with reciprocity in Kentucky. Cost is \$10.00 for GCAHU members for CE and \$20.00 for non-members, plus an additional \$20.00 for CE for non-members.

Reservations may be made by calling GCAHU at 859-342-8446 or by e-mail to [dmaskey@gcahu.com](mailto:dmaskey@gcahu.com). Additional information is available on the GCAHU website at [www.gcahu.com](http://www.gcahu.com).

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*The Greater Cincinnati Association of Health Underwriters (GCAHU) is a trade association representing agents, brokers and other professionals concerned with health insurance. The mission of the GCAHU is to serve the public in the areas of health care and disability income protection by promoting ethics, integrity and professionalism among its members; functioning as an information and education resource; and formulating and shaping public policy.*