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For Immediate Release

Global Emergency Medical Services

Columbus (January 24, 2012) – Join the Columbus Association of Health Underwriters (CAHU) on Tuesday, February 14th at The Jessing Center, The Josephinum, 7625 North High Street (Rt. 23) in Columbus, Ohio for *Global Emergency Medical Services*. This course will be presented by Curtis J. Kelly from Assist America. With more the 20 years of experience in Group Insurance and 15 years in Assistance Services, Curt is uniquely qualified to speak on the topic of Global Emergency Medical Services. He has conducted more than 50 seminars on the subject

The global economy has created exceptional opportunities for doing international business. With these new opportunities comes increased travel and increased risk. Today, more than 60 million people in the U.S. have global emergency assistance services coverage, yet the insurance community has remained insufficiently educated about how assistance programs work and the differences among providers.

This informative seminar educates attendees about the criteria for evaluating global emergency assistance services plans, how to pick the right provider and how to use a robust assistance program to grow sales for the insurer and enhance employee morale, productivity and retention for the employer. Areas that are covered include:

- Definition and examples of global emergency assistance services
- How global emergency assistance programs operate
- Criteria for evaluating and comparing plans
- Selecting the right plan for your employer
- Considerations for changing providers

Registration and lunch begins at 11:30 a.m. and the program will be held from 12:30 p.m. until 1:30 p.m.

Cost of the program, which is approved for one (1) CE, is \$20.00 for members and \$30.00 for non-members. Register on line www.columbusahu.org. Call CAHU at 614-436-6124 for more information or to request a reservation form.

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The Columbus Association of Health Underwriters is comprised of health insurance professionals that are dedicated to the promotion of excellence in the health insurance industry through information, education and leadership.